

Resilience

MOMENTUM STRATEGIC DIRECTION 2012 - 2016

Vision

Every person in Calgary can have a sustainable livelihood and contribute to their community.

Mission

Momentum partners with people living on low incomes to increase prosperity and inspires the development of local economies with opportunities for all.

Values

Integrity

Compassion & Social Justice

Equality & Respect

Sustainability

Strategic Goal

A resilient Momentum contributing to community, participant and organizational resilience.

Strategies

1 Expand Community Leadership

2 Develop Participant Resilience

3 Enhance Organizational Resilience

Objectives

Train and support other organizations to offer CED programs (in Calgary and beyond)
Engage the business sector
Advance policy change
Increase awareness of and support for poverty reduction

Partner with participants to develop sustainable livelihoods
Offer programs in Skills Training, Business Development and Financial Literacy
Engage past participants and members

Successful leadership transition
Attract and retain highly talented and committed staff
Increase undesignated revenue
Maintain modest growth of about 10% per year